Now from
General Electric
E-15 Electrak
a new concept in home grounds care
Electrak®
GENERAL ELECTRIC

The electric tractor for garden and home care

QUIET

Mow on Sunday morning or in the cool of the evening. You won't disturb the neighbors. Electrak's quiet power system eliminates noise and vibration fatigue... one of the basic beauties of electricity.

RUGGED

Electrak is built to take it. Full power over the roughest terrain. General Electric builds in virtually maintenance-free operation with solid castings and unitized frame and no slipping belt tighteners or clutches.

EASY TO USE

Instant on and off.... Electrak is simplicity itself for the whole family ...Accessories are started, lifted and controlled with switches at your fingertips. A single drive lever controls direction and speed...and safety interlocks protect the operator and the tractor.

POWERFUL

Electrak outpulls them all with instant torque —automatically, and with balanced weight for control and traction. Stallouts are obsolete ...Power increases with the load demand, quietly, smoothly and instantaneously and Electrak accessories have separate motors for full power under all conditions.

COMFORTABLE

Sit back in comfort and stretch your legs in a revolutionary new tractor designed around the operator, from bucket seat to foot rests. No more noxious exhaust fumes, engine heat, noise or vibration.

SAFE

Electrak is safety engineered as only an electric tractor can be. The rotary mowers have safer rear discharge, under the tractor with no open side chutes to project debris at rifle speed. The low inertia blades stop easily if jammed. A safety switch shuts down the mower and drive if the operator leaves the tractor seat. The front mounted mower allows easy, safe access to the seat. Electrak's lower, balanced center of gravity provides greater stability on hills. Refueling is as safe as plugging in your toaster... And, there's no worry about sparks or spilled gas on hot engine parts.

ECONOMICAL

Pennies-a-day fuel costs, reduced maintenace, less depreciation, and inherently longer life gives you greater savings every year you own Electrak. And you can forget those yearly tune-ups.

Electrak is more versatile than any tractor you've seen before. It's not merely a mower or a snow removal machine. Electrak is your outdoor power center, bringing new convenience to gardening and home care with portable power tools for every task. Electrak makes yardwork fun... brought to you after years of research and decades of General Electric leadership in electrical products for home and industry.

Easy, fast, plug-in hookup of rotary mower, snow blower or blade... and tne electric power lift does the work.

Presto... the Electrak becomes a house and garden portable power center for all week use.

Mow up to seven acres on one charge with the mowing system "right" for your grounds.

Only Electrak has the mower that flips over for simple cleaning and easy blade changing or sharpening.

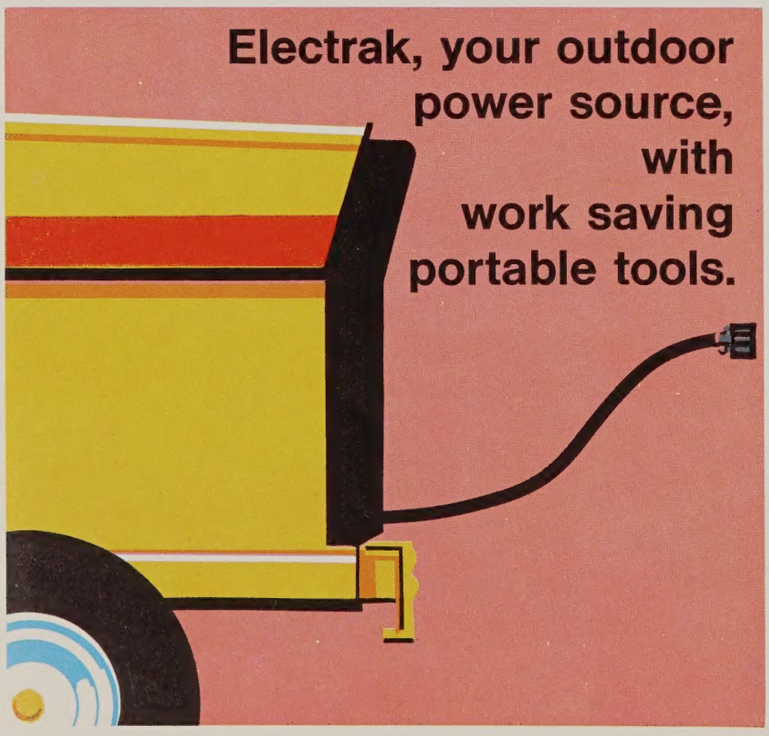
Practically a giant trimmer—cuts close on either side because electric power permits a versatile front mounted mower.

Electrak®

Versatile accessories for any season

The optional snow blower automatically provides increased power as needed from its own high torque motor. And because it's electric... you plug the blower in quickly and go instantly...in any weather.

This dozer blade for snow or dirt hooks on instantly for fast, efficient dozing or grading.



New earth augers are useful for fertilizing and watering trees and shrubs.

Choose your tools...they all plug into this power take off.

No hedge too far away.

Now, showplace care becomes a relaxing hobby.

The safer, rear discharge mower also allows sweep-up of grass clippings while mowing.

Fast plug-in and go with this handy garden tiller...or add a moldboard plow cultivator, or disc harrow for home farming.

Your workshop can be anywhere outdoors with Electrak power.

Low cost sprayers are electric.

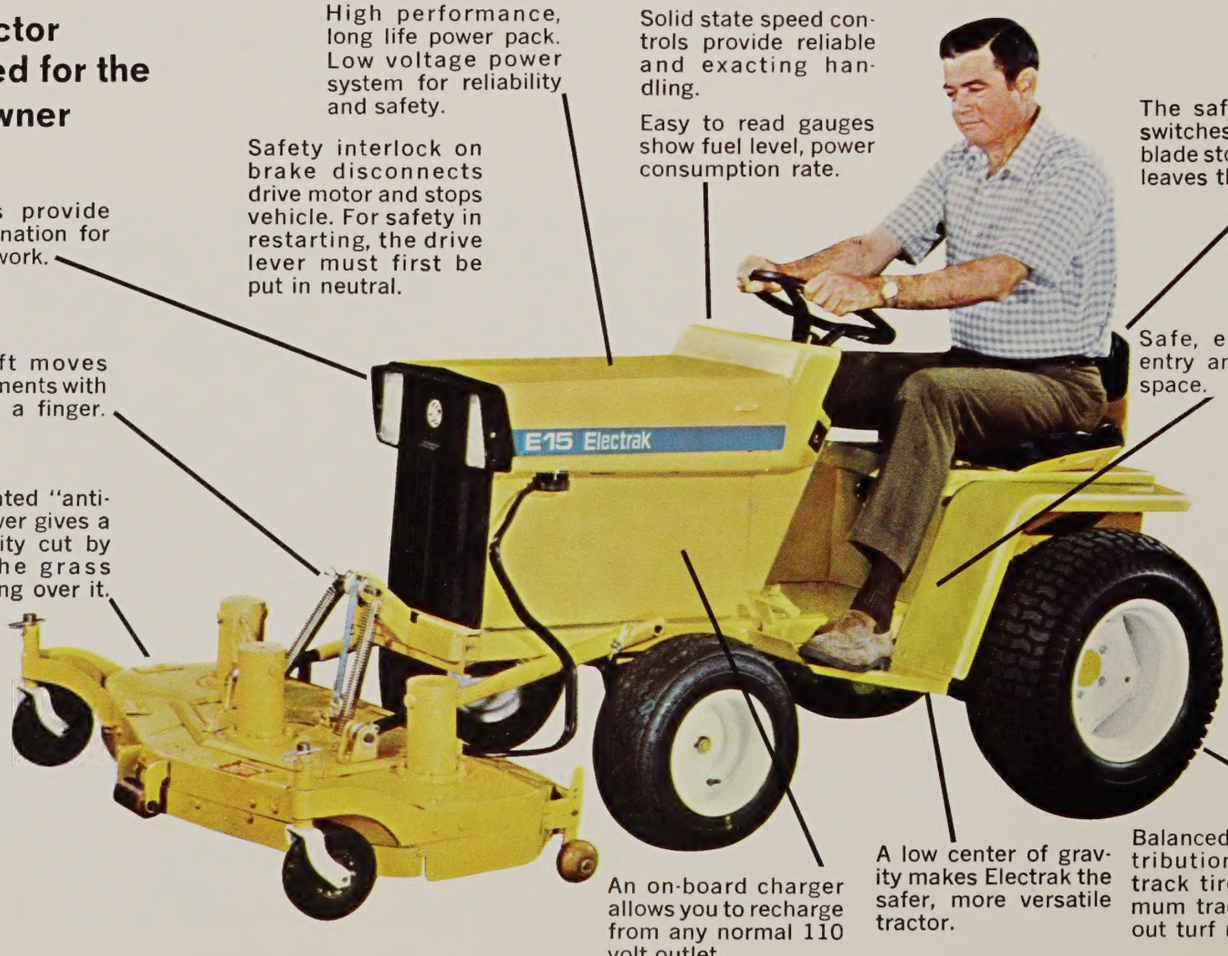
Everyone enjoys yardwork with the Electrak system

Electric chain saws for quiet, smooth power at your fingertips.

Electrak's for every home.

Your dealer can help you select the one for your needs.

The tractor designed for the homeowner



High performance, long life power pack. Low voltage power system for reliability and safety.

Solid state speed controls provide reliable and exacting handling.

Easy to read gauges show fuel level, power consumption rate.

The safety interlock switches mean instant blade stop if the driver leaves the tractor.

Safety interlock on brake disconnects drive motor and stops vehicle. For safety in restarting, the drive lever must first be put in neutral.

Headlights provide good illumination for after dark work.

Safe, easy walk-on entry and roomy leg space.

Electric lift moves large implements with the flick of a finger.

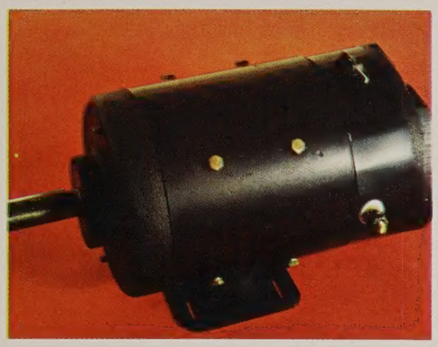
Front mounted "anti-scalp" mower gives a better quality cut by cutting the grass before rolling over it.

An on-board charger allows you to recharge from any normal 110 volt outlet.

A low center of gravity makes Electrak the safer, more versatile tractor.

Balanced weight distribution with wide track tires for maximum traction... without turf marking.

For safety and reliability

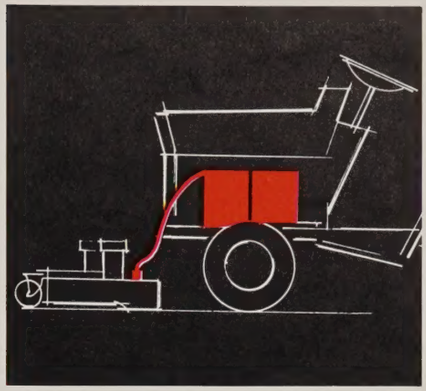


Electric motor reliability

Decades of experience and the reliability proven in millions of motors, back up this heavy duty Electrak drive. Now, tune-ups, oil changes and starting problems are a thing of the past. Long belts and clutches are eliminated. All you get is power... from new, advanced design energy packs warranted for five years.

Safer, automatic, home refueling

Forget gasoline and oil. A standard 110 volt outlet and a monthly water check of the batteries is all you need for refueling. At the end of Electrak's workday simply plug in the cord, leave it, and forget it. Electrak is always ready to work within a few hours.



Direct power to mower blades

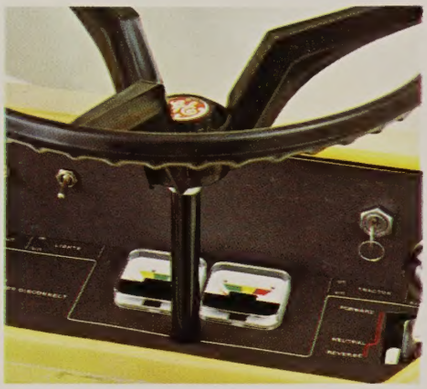
No troublesome gears, belt connections or expensive power take off clutches. A simple flexible cable connects the independent mower motors directly to the power take off outlet.

Instant blade stop

Flip a switch or leave the seat and the blades are electrically braked. Potential accidents are prevented and dangerous obstructions can be removed in time.

Electric lift

Change the height of the mower, snow blade or blower without leaving your seat. The fingertip control switch on the dashboard quickly moves the accessories to the height desired.

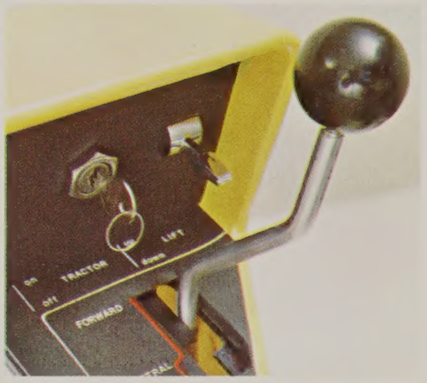


Solid state control

Electronic components and modular construction give the Electrak greater reliability and permits easy low cost service.

Electric braking

Besides Electrak's big brakes, the electric motor holds your set speed when going downhill by acting as a generator... braking the Electrak and pumping power back into the batteries.



Automatic drive

Push the speed control forward and feel an instantaneous surge of power. Speeds can be varied from a snail's pace for tilling and snowblowing... up to a safe seven mph maximum speed for fast transporting or hauling.

FEATURES*	E12	E15	E20
Solid State Speed Control	Electro	Electromatic	Torq-Matic
Outpulls Std. Engines of	10 hp	12 hp	14 hp
36 Volt Power Pack	Std.	Std.	Heavy Duty
Electric Power Lift	Std.	Std.	Heavy Duty
Automatic Charger	Std.	Std.	Std.
Key Lock	Std.	Std.	Std.
Headlights	Opt.	Std.	Std.
Taillights	Opt.	Opt.	Std.
Safety Interlocks	Std.	Std.	Std.
36V Power Tool and Head	Opt.	Opt.	Std.
36 Volt Outlet	Opt.	Std.	Std.
Inverter (110V Outlet)	Opt.	Opt.	Opt.
Fuel Level Gauge	Std.	Std.	Std.
Power Use Gauge	Std.	Std.	Std.
Unitized one piece frame	Std.	Std.	Std.
Cast Front Axle	Std.	Std.	Std.
Pin Hitch	Std.	Std.	Std.
Sleeve Hitch	Opt.	Opt.	Std.
Disc Brake	Std.	Std.	Std.
Tractor Weight	795 lbs.	850 lbs.	895 lbs.
Size (Width & Length)	35" x 69"	36" x 69"	42" x 69"
Variable Wide Track	Std.	Std.	Std.
Front Tires	4.80 x 8	6.50 x 8	6.50 x 8
Rear Tires	8.50 x 12	9.50 x 12	10.50 x 12

*Subject to change without notice

5 YEAR BATTERY GUARANTEE

In addition to a one year unconditional guarantee against defects on all tractor parts, the Electrak features a five year battery guarantee. The battery is guaranteed unconditionally against defects for the first two years, with a pro rata charge during the last three years. (This guarantee applies only to residential use.)

FACTORY TRAINED SERVICE

Serviced by the people who sell them. General Electric's Franchised Electrak dealers will provide you with expert, factory trained service.

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Schenectady, New York 12305

VALLEY FIXIT SHOP
339½ Elmira Road
Ithaca, New York
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GEA - 8847 (12/69)